





An efficient infrastructure system has been created at the two Central German airports at Dresden and Leipzig/Halle since the start of the 1990s as a result of investments totalling billions of euros. Leipzig/Halle is an outstanding example of how rail, road and air transport modes can be linked to each other. The airport with its two parallel runways is not only located at the point where two major motorways intersect – the A 9 and A 14. The airport also has a direct connection with a rail services suitable for high-speed ICE. The future freight rail link between the airport and Frankfurt/Main, which is due to begin operations in the summer, has attracted attention from around the globe. In the future, it has to be possible to exploit these competitive advantages of location.

The master plan envisages that the country will draw up a national airport concept. The Central German Airports Group welcomes the aim of using the existing infrastructure at airports in Germany to the best possible degree and promoting their further long-term development to match needs, including expansion.

The German Transport Forum with its 170 members will monitor this process and support it in the interests of the emerging transport and logistics sector.

Central German Airports Group

## ▶ Leipzig/Halle Becomes the Beacon of the Logistics Sector



### **Markus Kopp, CEO of the Central German Airports Group on the upcoming goals.**

The CEO at the Central German Airports Group, Markus Kopp, believes that the core area of competence for Leipzig/Halle Airport is in the logistics business. The airline professional is certain that the airport will establish itself as one of the top sites over the next few years and become a beacon in the logistics sector. Important steps have already been taken: DHL, a subsidiary of Deutsche Post, and Lufthansa Cargo have both established business major bases and the headquarters of the joint subsidiary, AeroLogic, will be located here, he adds.

Markus Kopp,  
CEO of the  
Central German  
Airports Group

“Despite these successes, Leipzig/Halle Airport will make even greater efforts to attract international logistics customers,” says Markus Kopp. He is referring to the Asian market in particular. Lufthansa Cargo and the Central German Airports Group together with its subsidiaries have already attended meetings in India to promote the Leipzig/Halle location. In addition, the CEO and a delegation of the city of Leipzig under guidance of the Lord Mayor travelled to Japan in March. The Group will complement these deliberate efforts to attract new customers and investors to the site by attending many trade fairs in Eastern Europe and Asia this year.

Given the restrictions on night flights for passenger aircraft, which come into force at Leipzig/Halle Airport with the introduction of the summer timetable, Markus Kopp says that the site will not manage to become a real hub in this sector in the medium or long term. He bases this view on several reasons, including the weak level of purchasing power in the area, demographic developments with the migration of mainly young people and the low birth rates.



Central German Airports Group

## ► **Logistics and Congresses – Trade Fair Centre Benefits from Logistics Arrivals**

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**The development of the Leipzig/Halle region into one of the most significant global logistics centres is progressing and shows no signs of stopping. DHL, Lufthansa Cargo and AeroLogic are important companies, which are now mentioned in conjunction with the region. The trade fair and congress business in the region is also benefiting from the opening of the DHL air freight hub at Leipzig/Halle Airport this year – a glance at the calendar confirms this. The fairs include the World Transport Forum, Leipzig Air Cargo Days and the Central German Transport and Logistics Congress.**

### ► **World Transport Forum**

The city of Leipzig is due to host the World Transport Forum on 28 - 30 May. The forum brings together ministers, politicians, managers from industry and top scientists from all over the world. Key statements are expected, such as how the sector can make a contribution towards reducing global warming. Transport ministers, leading business representatives and experts from more than 50 countries mean that the forum is the “transport summit of the year”.

The World Transport Forum is also awarding three prizes for innovative, extensive and results-oriented strategies for improving sustainability within the transport sector. The three prizes will go to a local or regional public authority, a company with an innovation plan for mobility management and a young research scientist.

### ► **Leipzig Air Cargo Days 2008**

Air freight business will triple by 2025. But the whole sector will not benefit from this growth. Integrators, operators of cargo aircraft and charter service providers will be the winners in this process. So some companies have to check their business models. If they do not focus on profitability and customers, gaining access to new, attractive markets, establishing vertical alliances and making strategic investments, many air freight service companies could rapidly be faced with severe threats to their very existence – despite the boom.

These challenges will form the subject of the second Leipzig Air Cargo Days, which will be held at the Leipzig Congress Center on 5 and 6 June.



### ► Central German Transport and Logistics Congress in Leipzig

Central Germany has a reputation as the hub and pivotal point in new Europe. Leipzig/Halle Airport, the DHL hub, the port of Magdeburg – the logistics sites have huge potential. This is the conclusion drawn by the Central German Transport and Logistics Congress in Leipzig.

Under the motto “Central Germany as a Logistics Centre – We Create Jobs”, German Transport Minister Wolfgang Tiefensee, his colleagues from Saxony, Saxony-Anhalt and Thuringia held discussions with representatives from the logistics sector on the opportunities and developments in the region. Pupils and students were able to discuss matters with representatives from the logistics sector.

Leipzig/Halle Airport

### ► In the Picture



Interest in the podium discussions at Leipzig/Halle Airport was enormous. But the panel had to face up to the following provocative question: a package can fly to New York non-stop, but passengers do not get any further than Majorca. Managers from large companies in Saxony and Saxony-Anhalt and the President of the Leipzig Chamber of Commerce and Industry, Wolfgang Topf, tried to find answers and solutions. As a result of the DHL freight hub, Leipzig/Halle Airport is moving into the top league of significant air freight airports. The Central German airport will lose one of its unique selling points as a result of the ban on night flights for passenger aircraft, which comes into force at the end of March. Airport managing director Eric Malitzke, who sees the airport as the gateway to the region, said that the airport would only grow as the region grows. The airlines no longer have a state mandate to provide services. They have to serve routes in a cost-effective manner. The airport manager was confident that the airport would attract other routes. “We are not giving up!”



Leipzig/Halle Airport

## ▶ Summer Destinations – What Does the New Timetable Bring?

**+ Non-stop to Malta + Air Berlin expands services to Majorca + Lufthansa extends connections to Düsseldorf and provides more capacity on flights to Frankfurt+**



The new summer season at Leipzig/Halle Airport will see 264 weekly flights to 56 destinations in Germany, Europe, Africa and the Caribbean. 23 airlines in all will fly to Leipzig/Halle from 30 March until 27 October.

The summer schedule offers 264 weekly flights from Leipzig/Halle

### ▶ Non-stop to Malta

Air Malta will fly to the Southern European island on Wednesdays and Sundays from 4 May. The Airbus A 319 can accommodate 141 passengers. A return flight can be booked from € 99 at [www.airmalta.com](http://www.airmalta.com).

### ▶ Air Berlin continues to expand services to Majorca

Air Berlin is expanding its services to Palma de Majorca at the start of the summer season – the number of flights is now 15 (13 during last year's summer season). Another 17 destinations in Spain and Portugal can be reached via the hub from Leipzig/Halle.

### ▶ International flights from Leipzig/Halle

Air Berlin alone will operate 41 weekly flights in the summer period. Condor is providing 23 weekly flights during the season. TUIfly is operating five weekly holiday flights. Air Via has eight weekly charter flights to the Black Sea, while Bulgarian Air operates five.

### ▶ Non-stop to the Caribbean

LTU has a non-stop weekly flight from Leipzig/Halle to Punta Cana in the Dominican Republic. An Airbus A 330 will take off for the Caribbean every Thursday.

### ▶ International city connections

Austrian Airlines flies to Vienna 18 times a week and there are onward connecting flights to Asia and Eastern Europe available there. Air France provides 14 weekly flights to Paris. The Charles de Gaulle hub in Paris provides connections to 185 destinations around the globe.



### ► National city connections

Lufthansa flies to its hubs at Frankfurt/Main and Munich 33 times a week. Lufthansa is increasing its winter service operations (28 flights) to 30 flights a week in the summer to Düsseldorf. The company is using larger Airbus and Boeing jets on the route to Frankfurt. Germanwings will take off for Cologne/Bonn and Stuttgart twelve times a week.

Dresden Airport

### ► New Season – Where Are the Airlines Flying This Summer?

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**+ Lufthansa is flying to Düsseldorf and Munich more frequently + Germanwings is flying to an international destination non-stop from Dresden for the first time + After a one-year break because of the building work on the runway, Air Berlin is resuming flights to Samos, Madeira and other holiday destinations in the south +**



There will be up to 288 take-offs and landings each week in the summer timetable. Airlines will be flying to 46 cities and holiday destinations in 16 countries in Europe, North Africa and the Middle East – 32 of them non-stop. 22 airlines will be flying to the Saxon capital.

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From Dresden Airport there will be up to 288 take-offs and landings each week

### ► New Services

Aircraft will fly to Düsseldorf as many as eight times a day. Lufthansa will provide an additional afternoon flight, making five take-offs a day. Air Berlin flies to the city three times a day too. Lufthansa has an additional flight to Munich, meaning that it has up to seven departures a day. British Airways is moving the departure to London Gatwick to 3.45 p.m. Germanwings' flight to Corfu operates every Saturday.

### ► Domestic flights: 198 departures a week to eight destinations

Frankfurt/Main is the most popular domestic destination with 47 departures a week. It is followed by Munich, Düsseldorf, Hamburg, Cologne/Bonn, Stuttgart, Friedrichshafen and Nuremberg.



► **International flights: 38 destinations in 15 countries**

The destination with the greatest number of flights is Vienna. There are also many flights to Zurich, Palma de Majorca, London Gatwick and Antalya.

► **Destinations in Europe and overseas...**

... can be reached from the Lufthansa, Air Berlin, Germanwings, Cirrus/Swiss, Austrian Airlines and British Airways hubs.

► **To the Euro 2008 Football Championship**

Fans will be able to reach Switzerland and Austria non-stop flying from Dresden to Vienna and Zurich in June. Lufthansa is also making Munich its football hub and will fly to all eight venues from there. Passengers can also make their own way to the games from Friedrichshafen.

Dresden Airport

► **Airport took part in the “Open Enterprise Week”**

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**It was a first and yet it was a great success. Dresden Airport took part in the “Saxon Open Enterprise Week” for the first time. 15 pupils had the opportunity of getting to know the airport during a guided tour on 10 March. The young people were also informed about training schemes and jobs at the airport. In addition, twelve pupils from the partner school “Am Flughafen” visited the Dresden Sandstein Agency on 14 March.**

The “Saxon Open Enterprise Week” has now been held for the third time. Companies and institutions opened their doors and invited pupils from the 7th grade upwards to find out more about jobs and look at various job profiles in practice. Young people were able to discuss matters with members of staff, trainers and trainees, but it was also an opportunity for companies to get to know the next generation of potential workers.

The airport is currently training two office management assistants, a vehicle mechatronics engineer, three electronics specialists for industrial engineering and a BA student studying sports, event and marketing management.



Dresden Airport

## ► InterSky Operations from Dresden a Success

**The regional airline based on Lake Constance, InterSky, has been successfully flying the Dresden-Friedrichshafen route for two years now. During this period almost 20,000 passengers have flown on 800 flights.**



“As a result of constant growth in passenger numbers, we have been able to expand from three round-trips a week to five since we began flights in 2006 and we will retain this frequency in the summer of 2008,” says InterSky managing director, Claus Bernatzik.

The Austrian budget airline offers single tickets for as little as €59.99 including all taxes and fees.

[www.intersky.biz](http://www.intersky.biz)

It has been possible to expand flights between Dresden and Friedrichshafen since the route was opened in 2006

Dresden Airport

## ► In the Picture



**A plane from the pioneering days of air travel was named at the “auto mobil” fair in Dresden. Trade fair patron Bernd Rosemeyer gave the “Klemm” from the “Koch” collection in Grossenhain the name of his mother Elly Beinhorn. The German flying pioneer Beinhorn took off on her first flight to Africa in the mid-1930s. She set several long-distance records in her day. The flying museum has been based in Grossenhain since September 2000. But the collection of vintage aircraft is not a traditional museum. The aircraft are usually to be seen in the air.**



## ► News from the Central German Business World

### ► EADS EFW Hands Over Second Converted Freighter to Turkish Airlines

**Turkish Airlines received the second of three converted Airbus A310-300Fs from EADS Elbe Flugzeugwerke Dresden in March.**

The aircraft was previously used by the Turkish airline as a passenger plane. Work began on converting it from a passenger to a cargo aircraft at the beginning of November 2007. The first A310-300 aircraft from Turkish Airlines – the 100th plane that the factory has converted – was supplied in November 2007. A third plane will follow this conversion work in July 2008.

So far EADS has supplied 156 converted Airbus cargo planes to almost 30 customers around the world. Elbe Flugzeugwerke is the competence centre for converting passenger aircraft into freight planes within the EADS Group and it employs about 1,200 people in Dresden.

### ► Further Section of the A 72 Motorway May Be Built

**The transport infrastructure in the Central German region will continue to improve. Another section of the future A 72 motorway between Chemnitz and Leipzig may be built.**

The 14.5 kilometre stretch begins very close to the junction with the B 175 main road near Rathendorf/Obergräfenhain and ends with what is a temporary junction with the S 11 local road north of Frohburg. Work on this section of the road could begin in the summer. 17 bridges have to be built along this 15 kilometre long route.

The motorway between the two major Saxon cities will be 62.1 kilometres long and it will cost approx. € 437 million to build.

[www.a-72.de](http://www.a-72.de)

### ► Games Convention 2008 on Course for a Record

**The preparations for this year's GC – Games Convention are going ahead at full speed. Many market leaders have already registered for Europe's leading fair for interactive entertainment, infotainment, edutainment and hardware.**

It looks as if the Games Convention will notch up another record. Bookings are coming in from all over the world, including Denmark, France, Great Britain, Italy, Poland, Sweden, Switzerland, the Czech Republic and the USA. The Games Convention will be held in Leipzig for the seventh time on 21-24 August.



The German finals of the World Cyber Games are being held in Leipzig for the first time. More than 200 participants will battle to secure the title of the best German e-athlete. The presentation of the Game Stars 2007 forms the start to the Games Convention year in Leipzig. IDG Entertainment Media GmbH in conjunction with the city of Leipzig will select the best computer and video games from last year on 27 March.

Another new factor is that the trade fair city of Leipzig is linked to the international network of routes by charter flights for the Games Convention. These aircraft will fly to European hubs in London, Amsterdam, Vienna, Helsinki and Munich in addition to the airlines' scheduled flights.

The GC - Games Convention has been one of the most successful new products on the German fair market during the past few years. 166 exhibitors and more than 80,000 visitors came to the premiere in 2002. Since then the leading fair for the European games industry has grown. It had 185,000 visitors and 503 exhibitors from 31 countries in 2007 and they presented their goods at an exhibition area measuring 112,500 square metres.

[www.gc-germany.com](http://www.gc-germany.com) and [www.leipzig-messe.de](http://www.leipzig-messe.de)

#### ▶ Leipzig Book Fair Registers New Visitor Record

**The city of Leipzig has once again lived up to its reputation of being the trade fair and book city. This year's book fair in the middle of March saw a new visitor record. 129,000 people came to the publishers' spring fair this year during the four exhibition days. 127,000 book worms attended the event last year.**

2,345 publishing houses from 39 countries presented their products at the book fair this year on an area measuring 63,000 square metres. Europe's largest reading festival "Leipzig Reads" was once again a strong feature at the Leipzig Book Fair for the 17th time. The major focus this year was on modern literature in German and culture from Central and Eastern Europe. The reading festival of superlatives provided more than 1,900 events with about 1,500 authors at 300 event sites.

[www.leipziger-buchmesse.de](http://www.leipziger-buchmesse.de)



## ► Miscellaneous

### ► The Panometer Dresden Receives the “2008 Dresden Tourism Prize”

**The Panometer Dresden was awarded the “2008 Tourism Prize” in mid-March; this prize has been presented by the Dresden Tourism Association for the first time this year. The Panometer presents an historical view of the city of Dresden in the year 1756.**

The initiator and operator of the Panometer Dresden, Yadegar Asisi, accepted the award in the presence of many guests from the worlds of politics and business, including the CEO of the Central German Airports Group, Markus Kopp. Asisi not only received € 1,500 in prize money, but also a porcelain sculpture of the Zwinger Crown Gate, which was shaped as a unique item and donated by the artist Olaf Stoy from the Saxon Porcelain Works in Dresden. The prize-winner may now also advertise his project with the “2008 Dresden Tourism Prize” logo and his work is also featured on the Internet portal of the Dresden Tourism Association.

The competition aims to present innovative projects to a wider public, which enrich the tourist facilities with their high quality, further improve the image of Dresden and encourage people from all over the world to visit the city. More than 30 submissions were received from various companies, associations and private individuals and five of them made it into the final selection round.

### ► Leipzig Tourism Reaches the Record Levels of the 2006 FIFA World Cup in 2007

**With about one million guest arrivals and almost 1.9 million overnight stays, the city has been able to maintain the visitor numbers from the record year in 2006.**

Overall Leipzig bucked the normal tourist trend in Saxony. The federal state recorded approx. 2.2 percent fewer overnight stays in 2007.

Leipzig was a particularly popular destination for people from the USA, Great Britain, the Netherlands, Austria and Switzerland. The share of foreign guests in the figures for overnight stays represented 16.2 percent. On average, tourists stayed 1.9 days in the trade fair city. Guests were able to choose between 92 hotels and guest houses with 11,024 beds that were available in Leipzig at the end of 2007.

### ► Dresden the Most Popular City in Eastern Germany

**Dresden is increasingly being viewed as an attractive destination by people abroad.**

The share of overnight stays by foreign tourists in the Saxon capital rose from 13.9 to 15.5 percent within a year in 2007. The number of overnight stays rose by 5.8 percent and numbered 514,873. On average international visitors stayed in Dresden for 2.2 days.



Despite a slight fall, the USA continues to lead the list of the most important international markets with 63,159 overnight stays, followed by guests from Switzerland and Austria. There were double digit growth rates in the numbers of tourists coming from Belgium, the Netherlands and Spain. But the number of Japanese guests fell in comparison to the 2006 figures. But the visitors from the land of the rising sun stayed in Dresden longer. Their average stay rose from 1.9 to 2.1 days.

1.498 million visitors spent the night in Dresden last year and this translated into 3.314 million overnight stays.

### ► Tourism in Saxony-Anhalt Reaches a New Record

**The tourism sector in Saxony-Anhalt continues on the road to success.**

The number of visitors in 2007 rose by 0.6 percent to 2.6 million in comparison with the previous year. The number of overnight stays increased by 1.7 percent to more than 6.5 million. On average tourists stayed in the state that is home to the Reformation 2.5 days – a figure that has remained constant since the end of the 1990s.

The growth in the number of tourists visiting Saxony-Anhalt is solely due to visitors from within Germany. Demand from guests from abroad was lower in 2007 when compared to 2006. But the FIFA World Cup in Germany was responsible for the number of foreign tourists rising significantly at that time.

Most of the tourists came from the Netherlands, Denmark, Poland, Sweden, Switzerland, Austria and the United Kingdom. Most of the visitors from outside Europe came from the USA. The tourists from Central America and the Caribbean, India and China stayed in Saxony-Anhalt the longest.

### ► Imprint

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